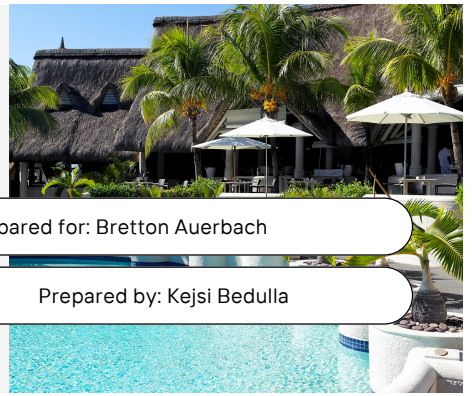


Content Cadence & Strategy

Luxury Hotels

Prepared for: Bretton Auerbach

Prepared by: Kejsi Bedulla



Dear Customer,

Thank you for your interest in what I offer and continuing to work again with me. I'm delighted to share this Content Strategy, which contains information about how frequently to post, topic ideas & link examples for a full month of content. Here'll you'll find the guide on how to use the content & how to easily find more yourself.



Frequency of posting

I advice posting every day on Instagram and TikTok

Consistency is key when it comes to social media, and posting daily on platforms like Instagram and TikTok can help keep your audience engaged and interested in your content.

For Instagram I have combined Reels with Posts and Carousels while on TikTok is better to only post videos.

For stories you can post at least once daily or $\frac{3}{4}$ daily by dividing them throughout the day, not posting them all at once.

According to HootSuite these are the universal best times to post during the week on Instagram:

Day of the Week	Time
Monday	12:00 PM
Tuesday	9:00 AM
Wednesday	11:00 AM
Thursday	11:00 AM
Friday	2:00 PM
Saturday	9:00 AM
Sunday	7:00 PM

While on TikTok :

Day	Time
Monday	10:00 PM
Tuesday	9:00 AM
Wednesday	7:00 AM
Thursday	7:00 PM
Friday	3:00 PM
Saturday	11:00 AM
Sunday	4:00 PM

30 Story Topic Ideas

1. Top 5 High End Hotels with Private Pool in ... (city)
2. Cheap Luxury hotels in ... (city)
3. Compare and book a vacation suite. (Comparing 2 different hotels and making a post which would the followers choose)
4. Ask Me Anything: Answering Your Questions about Luxury Hotels. (Containing Ask me a question sticker)
5. Rate the Luxury: Use the Emoji Slider to Rate the Opulence of this Hotel Suite

6. Top 10 most expensive hotels in the world
7. Luxury Hotel Quiz: Guess the Famous Landmark Associated with this Hotel
8. Traveling Solo to ... (city). This is the hotel I stayed in
9. Send this to Your Travel Partner: Who Would You Share this Luxury Hotel Experience With
10. This or That: Which Luxury Hotel Pool Would You Choose? Vote with the Poll Sticker
11. The history of a famous luxury hotel, including anecdotes about famous guests and noteworthy events that have taken place there.
12. Behind-the-scenes look at the work that goes into creating a five-star hotel experience, from the chefs in the kitchen to the housekeeping staff keeping everything sparkling clean.
13. A review and comparison of different high-end hotels in a particular city, highlighting the unique features and amenities of each.
14. Exploring the environmental and ethical practices of high-end hotels, including efforts to reduce waste, conserve energy, and support local communities.
15. Fill in the Blank: Luxury Hotels Make Me Feel _____. (Containing Ask me a question sticker)
16. Interactive Story: Tap the Sticker to Reveal Secrets about this Luxury Hotel. (Containing tappable emoji sticker)
17. Beyond the Room: Discovering [Hotel Name]'s Unique Offerings": Rather than simply focusing on the accommodations themselves, this might include things like a renowned restaurant, an on-site spa, or a range of outdoor activities.
18. Luxury on a Budget: How to Score [Hotel Name]'s Best Deals": It might include tips on booking during off-peak times, taking advantage of package deals, or using loyalty programs to earn rewards.
19. Famous Hollywood actors love to go at this hotel.
20. A guest discovers a hidden room in the hotel with a mysterious past.
21. This or That: Which Luxury Hotel Spa Treatment Would You Choose? Vote with the Poll Sticke
22. Caption This: Fill in the Blank with Your Funniest Luxury Hotel Description. (Containing Ask me a question sticker)
23. Interactive Tour: Tap to Explore Different Areas of this Luxury Hotel
24. Luxury Hotel Dilemma: Use the Poll Sticker to Help Us Decide between Two Exquisite Hotels
25. Share stories of guests who have made unforgettable memories at a luxury hotel, from surprise engagements to once-in-a-lifetime vacations.
26. The Future of Luxury Hotels: Investigate the trends and innovations shaping the future of luxury hotels, from cutting-edge technology to unique experiences and amenities.
27. Showing Pet-Friendly Luxury Hotels
28. Tap for Tips: Share Insider Tips and Tricks for Booking a Luxury Hotel Stay
29. Showing Hotels that are a Dreamy Destination for Weddings
30. Luxury Hotel Quiz: Test Your Knowledge About Luxury Hotel Brands with the Quiz Sticker

Keywords to search on IG and TikTok

hotels

luxury hotel

luxury hotels world

luxury hotels of the world

luxury hotel design

luxury hotel room

luxury hotel daily

luxury hotels and resorts

hotel view

hotel goals

hotel suite

hotels worldwide

luxury resort

5 star hotels

luxurious vacation

luxury villa

Web Links To Find Content

<https://www.tripadvisor.com/Hotels>

[https://www.booking.com/index.en-gb.html?
ws=:gclid=CjOKCQjwkqSIBhDaARIsAFJANKjIz9SLiV3EOukp5tOabkc8jRaypm4PnDmconN-
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O9wP3KzgPnoAoTUF9IEzIQS652796016699%3Apl%3Aata%3Aap1%3Aap2%3Aac%3Aap%3Aneg%3Afi%3Atik
wd-65526620%3Aip9069992%3Ali%3Adec%3Adm;aid=2311236](https://www.booking.com/index.en-gb.html?ws=:gclid=CjOKCQjwkqSIBhDaARIsAFJANKjIz9SLiV3EOukp5tOabkc8jRaypm4PnDmconN-a3rcGSum7NngEKIaAqviEALw_wcB;label=en-al-booking-desktop-O9wP3KzgPnoAoTUF9IEzIQS652796016699%3Apl%3Aata%3Aap1%3Aap2%3Aac%3Aap%3Aneg%3Afi%3Atikwd-65526620%3Aip9069992%3Ali%3Adec%3Adm;aid=2311236)

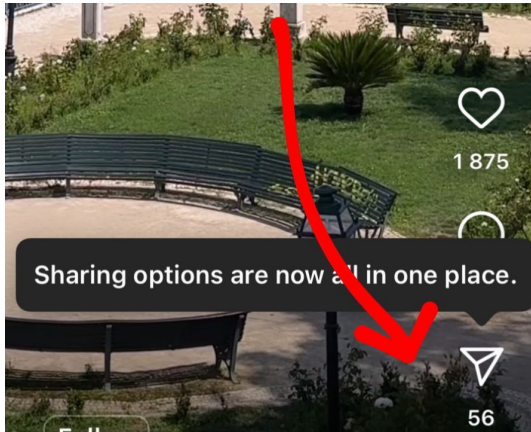
[https://www.nh-hotels.com/?
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bXjhzSTmFmgZJSIaAjpWEALw_wcB&gclsrc=aw.ds](https://www.nh-hotels.com/?campid=8435708&gclid=CjOKCQjwkqSIBhDaARIsAFJANKiK3eKvi8Q0bzMeiJH7_yEhOuVem4x9BeXQj_QE bXjhzSTmFmgZJSIaAjpWEALw_wcB&gclsrc=aw.ds)

[https://www.lhw.com/offers/search/half-
board#sortBy=&musthave=&limit=10×eed=638244123095260000](https://www.lhw.com/offers/search/half-board#sortBy=&musthave=&limit=10×eed=638244123095260000)

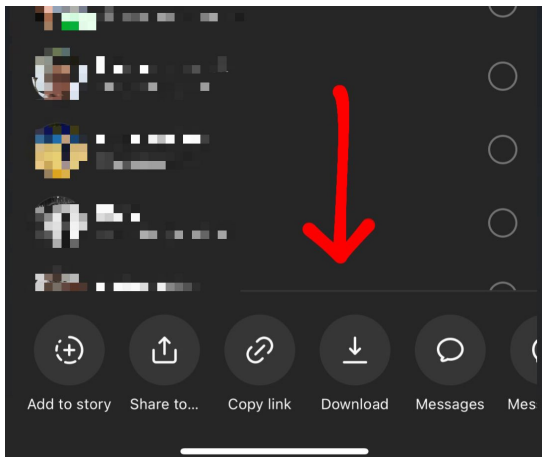
Download Videos Without Watermark

Instagram:

Step 1



Step 2



If you don't have this update yet try: (copy and paste the link below to your search engine)

instavideosave.net

TikTok: (copy and paste the link below to your search engine)

snaptik.app

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